

Social Media

Student Name: Social Media Spring Semester

Start Date: Monday, January 6, 2025

End Date: Friday, April 4, 2025

Estimated Hours Per Week: 1.45 hours

Estimated Time To Complete: 13 weeks

Task Number and Description	Est. Minutes
Items for Completion Week Of Jan 06, 2025 to Jan 12, 2025	
01.00 Behind the Screens Pretest	30
01.01 Social Media: A Brief But Eventful History	30
01.02 Your Brain on Social Media (This assignment is continued in the next week)	27
Items for Completion Week Of Jan 13, 2025 to Jan 19, 2025	
01.02 Your Brain on Social Media (This assignment is continued from the previous week)	3
01.03 Follow the Leader	50
01.04 Drawing a Digital Line (This assignment is continued in the next week)	34
Items for Completion Week Of Jan 20, 2025 to Jan 26, 2025	
01.04 Drawing a Digital Line (This assignment is continued from the previous week)	1
01.05 Digital Demeanor	80
02.00 Social Media Savvy Introduction	5
02.01 What's the Big Idea? (This assignment is continued in the next week)	1
Items for Completion Week Of Jan 27, 2025 to Feb 02, 2025	
02.01 What's the Big Idea? (This assignment is continued from the previous week)	34
02.02 Social Media Savvy Discussion-Based Assessment	30
02.03 Certificate of Authenticity Please (This assignment is continued in the next week)	23
Items for Completion Week Of Feb 03, 2025 to Feb 09, 2025	
02.03 Certificate of Authenticity Please (This assignment is continued from the previous week)	7
02.04 The Social Media Persuasion Playbook	50
02.05 Spot the Spin (This assignment is continued in the next week)	30
Items for Completion Week Of Feb 10, 2025 to Feb 16, 2025	
02.05 Spot the Spin (This assignment is continued from the previous week)	5
02.06 Whose Side Are You On?	60
03.00 Wired to Inspire Introduction	5
03.01 Becoming a Social Media Boss (This assignment is continued in the next week)	17

Items for Completion Week Of Feb 17, 2025 to Feb 23, 2025

03.01 Becoming a Social Media Boss (This assignment is continued from the previous week)	18
03.02 The Social Circuit	30
03.03 Making a Change (This assignment is continued in the next week)	39

Items for Completion Week Of Feb 24, 2025 to Mar 02, 2025

03.03 Making a Change (This assignment is continued from the previous week)	11
03.04 Polished Posts	35
03.05 Lights, Camera, Engagement (This assignment is continued in the next week)	41

Items for Completion Week Of Mar 03, 2025 to Mar 09, 2025

03.05 Lights, Camera, Engagement (This assignment is continued from the previous week)	39
04.00 The Me in Social Media Introduction	5
04.01 Are You Talking to Me?	35
04.02 The Me in Social Media Discussion-Based Assessment (This assignment is continued in the next week)	8

Items for Completion Week Of Mar 10, 2025 to Mar 16, 2025

04.02 The Me in Social Media Discussion-Based Assessment (This assignment is continued from the previous week)	22
04.03 Visual Vibes	30
04.04 Digital Diction (This assignment is continued in the next week)	35

Items for Completion Week Of Mar 17, 2025 to Mar 23, 2025

04.04 Digital Diction (This assignment is continued from the previous week)	15
04.05 Brand You	35
04.06 Unveiling Your Online Self (This assignment is continued in the next week)	37

Items for Completion Week Of Mar 24, 2025 to Mar 30, 2025

04.06 Unveiling Your Online Self (This assignment is continued from the previous week)	43
04.07 Collaboration (This assignment is continued in the next week)	44

Items for Completion Week Of Mar 31, 2025 to Apr 06, 2025

04.07 Collaboration (This assignment is continued from the previous week)	16
04.07 Segment Exam	40