



Social Media

Mr. Vasiliades, Spring 2026

Phone: 904-469-7577 (Call or text)

Mr. V.'s Zoom classroom: <https://sjcsd-us.zoom.us/my/mrvclassroom>

Week	Dates	Assignments
1	1/5 – 1/9 You must complete the first 2 assignments & welcome call before I can activate you!	1.00 PreTest 1.01 A Brief But Eventful History
2	1/12 – 1/16	1.02 Your Brain on Social Media 1.03 Follow the Leader
3	1/19 – 1/23 No school on 1/19	1.04 Drawing a Digital Line 1.05 Digital Demeanor
4	1/26 – 1/30	2.00 Social Media Savvy Introduction 2.01 What's the Big Idea?
5	2/2 – 2/6	2.02 Social Media Savvy DBA Phone Call Flex: Call during any of the open call-in hours posted on the course announcement page Full-time: If you are in good academic standing (B avg. or higher) you can submit this assignment and type "Excused" in the student comment box.
6	2/9 – 2/13 No school on 2/13	2.03 Certificate of Authenticity Please
7	2/16 -2/20 No school on 2/16	2.04 The Social Media Persuasion Playbook
8	2/23 – 2/27	2.05 Spot the Spin
9	3/2 – 3/6	2.06 Whose Side Are You On?
10	3/9 – 3/13 No school on 3/13	3.00 Wired to Inspire Introduction 3.01 Becoming a Social Media Boss
	3/16 – 3/20	Spring Break Use this time to catch up if you are behind pace!
11	3/23 – 3/27	3.02 The Social Circuit 3.03 Making a Change
12	3/30 – 4/3 No school on 4/3	3.04 Polished Posts
13	4/6 – 4/10	3.05 Lights, Camera, Engagement
14	4/13 – 4/17	4.00 The Me in Social Media Introduction

		4.01 Are You Talking to Me?
15	4/20 – 4/24	4.02 The me in Social Media DBA Phone Call All students will complete this DBA 4.03 Visual Vibes
16	4/27 – 5/1	4.04 Digital Action
17	5/4 – 5/8	4.05 Brand You 4.06 Unveiling Yourself Online
18	5/11 – 5/15	4.07 Segment Exam
19	5/18 – 5/22	Grades will be issued to school

Teacher Information:

Mr. Nick Vasiliades

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A “Discussion Based Assessment (DBA)” is a time for the students to share what they have learned in the module with the teacher. Students may use notes, but should not receive any additional support from another person (parent, guardian, tutor, sibling, friend, etc.).

DBA requirements are based on enrollment status:

Student Type	DBA Requirement
Full-time	Must complete the module 4 DBA via live phone call. The module 2 DBA will be exempted if student is in good academic standing (At least a “B” average).
Flex	Must complete all DBAs. DBAs will be via live phone call.