

Social Media

Student Name: Social Media Pace Chart Spring

Start Date: Monday, January 5, 2026

End Date: Thursday, May 7, 2026

Estimated Hours Per Week: 1.05 hours

Estimated Time To Complete: 18 weeks

Task Number and Description	Est. Minutes
Items for Completion Week Of Jan 05, 2026 to Jan 11, 2026	
01.00 Behind the Screens Pretest	30
01.01 Social Media: A Brief But Eventful History	30
01.02 Your Brain on Social Media (This assignment is continued in the next week)	3
Items for Completion Week Of Jan 12, 2026 to Jan 18, 2026	
01.02 Your Brain on Social Media (This assignment is continued from the previous week)	27
01.03 Follow the Leader (This assignment is continued in the next week)	36
Items for Completion Week Of Jan 19, 2026 to Jan 25, 2026	
01.03 Follow the Leader (This assignment is continued from the previous week)	14
01.04 Drawing a Digital Line	35
01.05 Digital Demeanor (This assignment is continued in the next week)	14
Items for Completion Week Of Jan 26, 2026 to Feb 01, 2026	
01.05 Digital Demeanor (This assignment is continued from the previous week)	63
Items for Completion Week Of Feb 02, 2026 to Feb 08, 2026	
01.05 Digital Demeanor (This assignment is continued from the previous week)	3
02.00 Social Media Savvy Introduction	5
02.01 What's the Big Idea?	35
02.02 Social Media Savvy Discussion-Based Assessment (This assignment is continued in the next week)	20
Items for Completion Week Of Feb 09, 2026 to Feb 15, 2026	
02.02 Social Media Savvy Discussion-Based Assessment (This assignment is continued from the previous week)	10
02.03 Certificate of Authenticity Please	30
02.04 The Social Media Persuasion Playbook (This assignment is continued in the next week)	23

Items for Completion Week Of Feb 16, 2026 to Feb 22, 2026	
02.04 The Social Media Persuasion Playbook (This assignment is continued from the previous week)	27
02.05 Spot the Spin	35
02.06 Whose Side Are You On? (This assignment is continued in the next week)	1
Items for Completion Week Of Feb 23, 2026 to Mar 01, 2026	
02.06 Whose Side Are You On? (This assignment is continued from the previous week)	59
03.00 Wired to Inspire Introduction (This assignment is continued in the next week)	4
Items for Completion Week Of Mar 02, 2026 to Mar 08, 2026	
03.00 Wired to Inspire Introduction (This assignment is continued from the previous week)	1
03.01 Becoming a Social Media Boss	35
03.02 The Social Circuit (This assignment is continued in the next week)	27
Items for Completion Week Of Mar 09, 2026 to Mar 15, 2026	
03.02 The Social Circuit (This assignment is continued from the previous week)	3
03.03 Making a Change	50
03.04 Polished Posts (This assignment is continued in the next week)	10
Items for Completion Week Of Mar 16, 2026 to Mar 22, 2026	
03.04 Polished Posts (This assignment is continued from the previous week)	25
03.05 Lights, Camera, Engagement (This assignment is continued in the next week)	38
Items for Completion Week Of Mar 23, 2026 to Mar 29, 2026	
03.05 Lights, Camera, Engagement (This assignment is continued from the previous week)	42
04.00 The Me in Social Media Introduction	5
04.01 Are You Talking to Me? (This assignment is continued in the next week)	16
Items for Completion Week Of Mar 30, 2026 to Apr 05, 2026	
04.01 Are You Talking to Me? (This assignment is continued from the previous week)	19
04.02 The Me in Social Media Discussion-Based Assessment	30
04.03 Visual Vibes (This assignment is continued in the next week)	14
Items for Completion Week Of Apr 06, 2026 to Apr 12, 2026	
04.03 Visual Vibes (This assignment is continued from the previous week)	16
04.04 Digital Diction (This assignment is continued in the next week)	47
Items for Completion Week Of Apr 13, 2026 to Apr 19, 2026	
04.04 Digital Diction (This assignment is continued from the previous week)	3
04.05 Brand You	35
04.06 Unveiling Your Online Self (This assignment is continued in the next week)	25

Items for Completion Week Of Apr 20, 2026 to Apr 26, 2026	
04.06 Unveiling Your Online Self (This assignment is continued from the previous week)	55
04.07 Collaboration (This assignment is continued in the next week)	8
Items for Completion Week Of Apr 27, 2026 to May 03, 2026	
04.07 Collaboration (This assignment is continued from the previous week)	52
04.07 Segment Exam (This assignment is continued in the next week)	11
Items for Completion Week Of May 04, 2026 to May 10, 2026	
04.07 Segment Exam (This assignment is continued from the previous week)	29